

Curriculum Vitae

J. Russell Peterson, Ph.D.

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DEGREES RECEIVED:

Ph.D., Urban and Regional Science.....Texas A&M University

August 2002, College Station, TX

Dissertation: "Multifamily Real Estate Performance: Examining the Influence of Property Age, Size, and Non-Rental Revenue on Profitability"

Areas of Concentration: Real Estate Development, Real Estate Finance, Real Estate Investment Decisions, Market Analysis, and Sustainable Development

Master of Land Economics and Real Estate.....Mays Business School, Texas A&M University

December 2000, College Station, TX

Areas of Concentration: Finance, Real Estate Finance, Real Estate Development, Real Estate Appraisal, Real Estate Investment Decisions, Land Economics, and Market Analysis

B.A., Economics.....The University of Texas

December 1991, Austin, TX

NATIONAL RECOGNITIONS:

2008 Outstanding Junior Faculty of the Year, National Association of Builders (NAHB), presented at 2009 International Builders Show, Las Vegas, NV

Principal Investigator, "Promoting Cultural Diversity in Residential Construction Management through the Partnership of Texas A&M Campuses." Homebuilding Education Leadership Program (HELP), National Housing Endowment (NHE), \$277,400 (\$100,000-NHE, \$177,400-Matching Funds). 2009-2010. Co-Principals were Dr. Bruce Bockhorn and Mr. Joe Horlen.

1st Place, "2013 Texas Shoot-Out," Coach, University of Texas at Arlington Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development.

1st Place, "2009 Outstanding Student Chapter of the Year," Texas A&M's NAHB Student Chapter, awarded 2010, Las Vegas, NV. Served as faculty advisor. Over 200 high school, college, and universities were eligible for award.

Semi-Finalist, "2011 New York University's Sustainable Real Estate Development Competition," Coach, University of Texas at Arlington Sustainable Real Estate Development Competition Team, competition sponsored by NYU Schack Institute of Real Estate and The Center for the Sustainable Built Environment. "Semi-Finalists" were top five teams asked to present proposals in NYC. Competitors included teams from Harvard, MIT, Berkley, Columbia, University of Pennsylvania, New York University, and American University

3rd Place, "2012 Texas Shoot-Out," Coach, University of Texas at Arlington Real Estate Development Competition Team, competition sponsored by NAIOP, the association for commercial real estate development. The UTA team tied for 3rd place with Texas A&M University, beating teams from Rice University, Baylor University, Southern Methodist University, Texas Christian University, University of North Texas and University of Texas at Dallas. Texas Tech University and The University of Texas took first and second place respectively.

Top 5, NAHB Residential Construction Management Competition, Coach, 2006-2010 Texas A&M NAHB student competition team, International Builders Show, placed 5th (2010), 5th (2009), 4th (2007) in the nation (out of 35-40 teams competing)

RESEARCH AFFILIATIONS:

Faculty Fellow, Texas A&M Center for Housing and Urban Development, 2008 - 2010

Participating Faculty, Texas A&M Sustainable Housing Research Unit, 2008 - 2010

PROFESSIONAL EXPERIENCE:

Texas A&M University, Department of Finance,.....**College Station, TX**
 08/12 – Present.....Graduate Advisor for Masters of Real Estate, Lecturer
 01/12 – 05/12.....Adjunct Clinical Assistant Professor

Texas A&M University, LAUP Department.....**College Station, TX**
 08/13 – Present.....Lecturer, Masters of Land and Property Development

University of Texas at Arlington, College of Business.....**Arlington, TX**
 08/11 – 08/13.....Associate Director and Clinical Associate Professor, Graduate Programs in Real Estate
 05/10 – 07/12..... Associate Director and Clinical Assistant Professor, Graduate Programs in Real Estate

Graham Wellington Real Estate Company.....**College Station, TX**
 6/00 – Present.....Principal

University of Texas at Arlington, Department of Interdisciplinary Studies.....**Arlington, TX**
 08/10– 12/12.....Clinical Assistant Professor, M.S. in Sustainability

Texas A&M University, Department of Construction Science.....**College Station, TX**
 01/06 – 05/10.....Assistant Professor

Prairie View A&M University, Construction Science Department.....**Prairie View, TX**
 09/09 – 12/09.....Adjunct Professor

The University of Auckland, School of Business.....**Auckland, New Zealand**
 01/05 – 12/05.....Senior Lecturer

Texas A&M University, Department of Construction Science.....**College Station, TX**
 01/04 – 01/05.....Lecturer

The University of Auckland, School of Business.....**Auckland, New Zealand**
 07/04 –08/04.....Visiting Academic

The University of Texas at Arlington, Graduate School of Business.....**Arlington, TX**
 05/04 –06/04.....Adjunct Professor

Blinn College, School of Business.....**College Station, TX**
 09/03 – 08/04.....Adjunct Professor

McDougal & Company.....**College Station, TX**
 6/02 – 8/03.....Associate

GE Capital Real Estate Company.....**Dallas, TX**
 6/00 – 8/00.....Real Estate Analyst (Intern)

K-Life, Incorporated; Kanakuk Kamps.....Conway, AR; Bartlesville, OK; Branson, MO
8/94 – 5/99.....Area Director

TEACHING:

Courses Taught:

Texas A&M University, College of Business, Finance Department:

Real Estate Decision Making.....Spring 2012 – Current
Real Estate Investment Analysis.....Fall 2012 – Current

Texas A&M University, College of Architecture, LAUP Department:

Real Estate Market Analysis.....Fall 2013 – Current

University of Texas at Arlington, Graduate School of Business, Department of Finance and Real Estate:

Real Estate Appraisal.....Fall 2010 – Spring 2013
Real Estate Adaptive Reuse and Redevelopment.....Spring 2012 – Spring 2013
Real Estate Market Analysis.....Fall 2010 – Spring 2013
Real Estate Trends and Issues.....Summer 2011 – Fall 2012
Real Estate Analysis.....Summer 2010 – Spring 2013
Sustainable Development.....Summer 2010 – Summer 2012
Construction Management.....Summer 2010 – Summer 2012
Geographic Information Systems.....Fall 2010- Spring 2013
Graduate Financial Institutions and Markets.....Summer 2004

University of Texas at Arlington, Department of Interdisciplinary Studies, Master of Science in Sustainability:

Geographic Information Systems and Sustainability.....Fall 2010-Spring 2012

Texas A&M University, College of Architecture, Construction Science Department:

Graduate Construction Resources (Economics).....Spring 2010
Graduate Construction Operations (Finance).....Spring 2007– 2010
Graduate Construction Practices.....Fall 2006
Residential Construction Process Capstone.....Spring 2006 – 2010
Project Management.....Fall 2007- 2010
Commercial Construction Capstone.....Summer 2007
Construction Professional Study.....2007– 2010
Introduction to the Construction Industry.....Spring 2004, Fall 2004, Fall 2007
Materials and Methods I.....Spring 2004, Summer 2004, Fall 2004

Prairie View A&M University, College of Architecture, Construction Science Department:

Residential Construction.....Fall 2009

University of Auckland, College of Business and Economics, Department of Property:

Advanced Property Finance and Investments.....Semester II, 2005
Introduction to Property.....Semester I, 2005
Property Economics.....Semester II, 2004, Semester I, 2005
Graduate Sustainable Development.....Semester II, 2005

Blinn College, School of Business, Bryan, Texas:

Real Estate Law of Agency.....Fall 2003
Real Estate Contracts.....Fall 2003, Summer 2004
Principles of Marketing.....Fall 2003

Courses Developed:

Real Estate Construction Management

University of Texas at Arlington, Graduate School of Business, Department of Finance and Real Estate:

Geographic Information Systems and Sustainability

University of Texas at Arlington, Department of Interdisciplinary Studies, M.S. of Sustainability

Graduate Students Supervised (Chair/Co-Chair of Committee):

Akhilesh Nadgauda, graduated May 2010

Ninad Chavan, graduated May 2010

Sagar Chavan, graduated May 2010

Chetan Jain, graduated May 2010

Vishal Porwal, graduated May 2010

Siddhivinayak Kushte, COMG, graduated May 2010

Sunayana Jain, COMG, graduated May 2010

Swapnil Shantilal Somani, COMG, graduated May 2010

Punit Vinod Saraf, COMB, graduated May 2010

Shane Kuhlman, COMG, graduated May 2010

Megan Dickerson, graduated May 2009

Professional Paper Topic: *The Effects Neo-Traditional Developments Have on Historic Properties*

Michael Schoel, graduated May 2009

Professional Paper Topic: *The Strategies and Issues Commercial Construction Companies Face Due to a Project's Proximity to the Texas-Mexico Border*

Katherine Barrett, graduated May 2008

Professional Paper Topic: *The Content and Visibility of Green Building Practices on Commercial Construction Company Websites*

Rachel Wilson, graduated May 2008

Professional Paper Topic: *Case Study: Traditions Development*

Kevin Beville, graduated May 2008

Professional Paper Topic: *Analysis of the Preferences for Specific Project Delivery Systems Utilized by Texas Public Universities*

Arup Chakravarthy, graduated December 2007

Professional Paper Topic: *Space Utilization in Langford Architecture*

Richa Srivastava, graduated December 2007

Professional Paper Topic: *An Investigation of the Construction Industry's Need for Future Employees and its Response to the Present Course Curriculum Offered at Texas A&M University*

Graduate Students Supervised (Committee Member):

Komal Patel, COMG, graduated May 2010

Yildirim Dogan, COMG, graduated May 2010

Sri Hari Reddy Katakam, COMG, graduated May 2010

Buck Kruger Newsom, LDEV, graduated May 2010

Sunayana Jain, COMG, graduated May 2010

Sushil Vinay Chaudhari, COMG, graduated May 2010

Jignesh Arund A Patel, COMG, graduated May 2010

Bhagyashri Bharat B. Joshi, COMG, graduated May 2010

Jared Raymond Briggs, MUP, graduated May 2010

Rahul Lakhanpal, COMG, graduated May 2010

Sayad Faras Hashim, COMG, graduated May 2010

Yildirim Dogan, COMG, graduated December 2009

Seldon Machado, COMB, graduated December 2009

Vineet Bailur, COMG, graduated May 2009

Joshi Bhagyashri, COMG, graduated May 2009
 Ryhana Flores, COMG, graduated May 2009
 Priyanka Guha, COMG, graduated May 2009
 Shannon Tipton, graduated May 2009
 Zachary Brown, LDEV, graduated December 2008
 Bethany Gayle, LDEV, graduated December 2008
 Swapnil Jadhav, COMG, graduated December 2008
 Kashmira Kayser, COMG, graduated December 2008
 Rajesh Khanna, COMG, graduated December 2008
 Nilesch Panchal, COMG, graduated December 2008
 Shilpa Ramesh, COMG, graduated December 2008
 Pranalika Shinde, COMG, graduated December 2008
 Swapnil Suryabhan, COMG, graduated December 2008
 Rama Kumar Yechuri, COMG, graduated December 2008
 John Adeniran, COMG, graduated May 2008
 Wonkee Lee, COMG, graduated May 2008
 Robert Sandoval, COMG, graduated May 2008
 Jyoti Ghugale, COMG, graduated December 2007
 Jennifer Ray, LDEV, graduated December 2007
 Matthew Robinson, MUP, graduated December 2007
 Erin Svien, LDEV, graduated December 2007
 Denis Xavier, COMG, graduated August 2007
 Jonathon Toffer, MUP, graduated May 2007

Ph.D Students Supervised (Committee Member):

Luis Estevez, PhD in URSC, graduated 2011
 Sang Hyun Lee, PhD in URSC, graduated 2011

RESEARCH:

Funded Research (External Competitive Proposals):

1. Principal Investigator, *Homebuilding Education Leadership Program (HELP)*, National Housing Endowment (NHE), \$277,400 (\$100,000-NHE, \$177,400-Matching Funds). 2009-2010. The proposal is entitled "*Promoting Cultural Diversity in Residential Construction Management through the Partnership of Texas A&M Campuses.*" Co-Principals are Dr. Bruce Bockhorn and Mr. Joe Horlen.
2. Co-Principal Investigator-*Amendments and changes to the Warranties and Performance Standards, Texas Residential Construction Commission Annual Report, Continuing Education Program, Texas House Calls, Updates to the Texas Residential Performance Standards and Warranties*, with Professor Joe Horlen, Texas Residential Construction Commission, \$46,620, September 1, 2007 to August 31, 2008

Unawarded Research Proposals (External Competitive Proposals):

1. Principal Investigator, *Homebuilding Education Leadership Program (HELP)*, National Housing Endowment (NHE), \$100,000. 2008-2009.
2. Senior Project Scientist, *Water Supply – Full Cycle Study Using New Systems Analysis Tools*, National Science Foundation, \$2,000,000. 2009-2013.
3. Principal Investigator, *Company Strategies and Continuing Education*, The Hanover Company, \$50,000. December 2007

Unawarded Research Proposals (Internal Competitive Proposals):

1. Co-Principal Investigator, *Examining the Effects of Stricter Border Enforcement on Real Estate Development, Property Values and Construction*, with Dr. J. Saginor, Texas A&M University, College of Architecture, College Research and Interdisciplinary Council (CRIC), \$10,000. March 2007
2. Co-Principal Investigator, *Consolidation in the Home Building Industry: An Analysis*, Construction Industry Advisory Council, with Professor J. Horlen, Graduate Student, J. Ghugale, \$9,750. December 2006

Peer Reviewed Conference Proceedings (Published):

1. Peterson, J.R. and Horlen, J. "Texas Home Builder Business Structuring," Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida
2. Peterson, J.R., Horlen, J., and Ghugale, J. "Examining Market Share Trends of Texas Home Builders," Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida
3. Beville, K., Smith, J., and Peterson, J.R. "Preferences for Specific Project Delivery Systems Utilized by Texas Public Universities" Submitted to the Associated Schools of Construction for the 45th Annual International Conference, April 1-4, 2009 at the University of Florida
4. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Presented at the American Real Estate Society Meeting, Captiva Island, Florida, April 16-19, 2008
5. Peterson, J.R., Horlen, J., and Ghugale, J. "Homebuilder Consolidation in Texas," Presented at the American Real Estate Society Meeting, Captiva Island, Florida, April 16-19, 2008
6. Peterson, J.R. "Integrating Industry Sponsored Projects into Residential Capstone Course Curriculum," Presented at the Associated Schools of Construction International Proceedings of the 44th Annual Conference, Auburn, Alabama, April 2-5, 2008
7. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Presented at the Associated Schools of Construction Region V Meeting, Dallas, Texas, September 11-12, 2008
8. Peterson, J.R. "Integrating Industry Sponsored Projects into Residential Capstone Course Curriculum," Associated Schools of Construction, Region 5 Meeting, Dallas, Texas, September 20-21, 2007
9. Peterson, J.R. and Saginor, J. "What Do We Know About the Impact of Stricter Border Enforcement on Real Estate Development and Values?" Presented at the Royal Institution of Chartered Surveyors Proceedings of the COBRA 2007 Conference, Georgia Institute of Technology, Atlanta, Georgia, September 6-7, 2007
10. Peterson, J.R. and Saginor, J. "The Impact of Stricter Border Enforcement on Real Estate Values and Development," Presented at the American Real Estate Society Meeting, San Francisco, California, April 11-14, 2007

Invited Presentations:

1. Peterson, J.R. and Saginor, J. "The Impact of Stricter Border Enforcement on Real Estate Development and Values," Texas A&M University, College of Architecture, Research Symposium, October 29, 2007
2. Peterson, J.R. and Horlen, J. "A Detailed Glimpse into the Residential Construction Industry in Texas," Texas A&M University, College of Architecture, Research Symposium, October 30, 2006
3. Peterson, J.R. and Horlen, J. "Business Structuring Trends of Texas Homebuilders," Texas A&M University, College of Architecture, Research Symposium, October 17, 2008

SERVICE:

Student Advising and Mentorship:

Coach, University of Texas at Arlington Real Estate Development Competition Team, **3rd Place, "2012 Texas Shoot-Out,"** competition sponsored by NAIOP, the association for commercial real estate development. The UTA team tied for 3rd place with Texas A&M University, beating teams from Rice University, Baylor University, Southern Methodist University, Texas Christian University, University of North Texas and University of Texas at Dallas. Texas Tech University and The University of Texas took first and second place respectively

Coach, 2010-2011 University of Texas at Arlington Sustainable Real Estate Development Competition Team, NYU Schack Institute of Real Estate and The Center for the Sustainable Built Environment First annual Sustainable Real Estate Development Competition. Announced as **“Semi-Finalist”** and asked to present proposal in NYC. Competitors included teams from Harvard, MIT, Berkley, Columbia, University of Pennsylvania, New York University, and American University

Faculty Advisor, 2006-2010, Texas A&M National Association of Homebuilders (NAHB) Student Chapter, Awarded **“2009-2010 NAHB Outstanding Student Chapter of the Year”**, NAHB International Builders Show, Las Vegas, NV. Placed 2nd nationally as the Outstanding Student Chapter in 2006.

Faculty Advisor, 2009-2010, Prairie View A&M National Association of Homebuilders (NAHB) Student Chapter

Coach, 2009-2010 Prairie View/Texas A&M Joint NAHB student competition teams (two teams), International Builders Show, Las Vegas, NV

Coach, 2009-2010 Texas A&M NAHB student competition team, International Builders Show, Las Vegas, NV, placed 5th in the nation (out of 39 teams competing), International Builders Show, Las Vegas, NV.

Coach, 2008-2009 Texas A&M NAHB student competition team, placed 5th in the nation (out of 37 teams competing), International Builders Show, Las Vegas, NV.

Coach, 2007-2008 Texas A&M NAHB student competition team, placed 7th in the Nation (out of 33 teams competing).

Assistant Coach, 2006-2007 Texas A&M NAHB student competition team which placed 4th in the Nation.

Faculty Advisor, Beta Upsilon Chi student organization, 2007-2010

External Committees:

Advisory Board Member, NAHB's Home Builders Institute, Student Chapters

Attendee, National Association of Homebuilder's Student Chapters Advisory Board, 2007–2010

Professional Development:

Completed Instructor Certification Course for ARGUS software, Houston, TX, August, 2009

Completed Teaching Academy implemented by the Texas A&M Center for Teaching Excellence, 2006

Texas Real Estate Broker Continuing Education Conferences, Society of Texas A&M Real Estate Professionals, in conjunction with the Texas Real Estate Center, 2006-Present

Attended Grant Writing Seminar, “Writing Effective Research Grant Proposals,” Texas A&M Office of Proposal Development

Attended National Consortium of Housing Research Centers meeting to discuss Texas A&M's Awarded National Housing Endowment Grant, Las Vegas, Nevada, 2009

Attended Faculty Advisory Council Meeting for National Association of Builders Student Chapters, Orlando, Florida, 2007

Attended subcommittee meetings of the Texas Residential Construction Commission

Attended the NAHB's International Builders' Show, Orlando, Florida, 2007-2008, and Las Vegas, Nevada, 2009

Attended Meetings for the Brazos Valley Affordable Housing Corporation (BVAHC)

Academic Committees:

Member, Student Leadership Committee, 2009-2010

Member, Faculty Search Committee, 2007-2010

Member, Faculty Enhancement Committee, 2007-2010

Member, Undergraduate Curriculum Committee, 2007-2010

Member, Ph.D. Proposal Committee, 2007-2010

Member, Study Abroad Committee, 2007-2010

Member, Undergraduate Curriculum Committee Task Force, Materials and Methods, 2007-2010

Faculty Representative, Construction Industry Advisory Council Residential Subcommittee, 2007-2010

Member, Department Head Search Committee, 2007

Member of the COSC Spring Banquet Committee, 2007

Member, Graduate Faculty, Texas A&M University, 2006-2010

PROFESSIONAL AFFILIATIONS:

Certified Instructor, ARGUS Software, commercial real estate, 2009 - 2011
Member, Associated Schools of Construction (ASC)
Member, American Real Estate Society (ARES), 2006-2010
Member, American Real Estate and Urban Economics Association (AREUEA), 2006-2010
Member, Pacific Rim Real Estate Society (PRRES), 2005-2010
Member, Society of Texas A&M Real Estate Professionals (STAMREP)
Member, Urban Land Institute (ULI), 2006-2010
Faculty Advisor, Texas A&M Student Chapter, National Association of Homebuilders (NAHB), 2006-2010
Advisory Board Member, NAHB's Home Builders Institute, Student Chapters, 2008-2010
Faculty Advisor, Beta Upsilon Chi, 2007-2010
Licensed Texas Real Estate Broker

AWARDS:

2008 Outstanding Junior Faculty of the Year, National Association of Builders, presented at 2009 International Builders Show, Las Vegas, NV
1st Place, "2009 Outstanding Student Chapter of the Year", Texas A&M's NAHB Student Chapter, awarded 2010, Las Vegas, NV. Served as faculty advisor. Over 200 high school, college, and universities are eligible for award.
Phi Kappa Phi Nomination, Texas A&M University, Fall 2000
Society of Texas A&M Real Estate Professionals Scholarship, Fall 2000