



# LANE WRIGHT

Executive / Mentor / Teacher / Advisor

## PROFILE

Throughout my career, I have embraced leadership as the art of influencing and aligning individuals that are hungry, humble, and smart to achieve outsized results. I have consistently demonstrated these qualities providing strategic and operational insights that drive successful company performance, even during cyclical market corrections.

My career is a journey of progressive successes, rooted in self-investment and personal development. I have completed programs such as the Dale Carnegie Course, the Facilitative Leadership program by Interaction Associates, the Centex Management Development Program, the Harvard Program on Negotiation, and participated annually in the Global Leadership Summit. I was a member of Vistage, the world's largest CEO coaching and peer advisory organization for six years. Believing we should pay forward our experiences, while at HistoryMaker Homes, I played a key role in developing and facilitating a successful Leadership Development Program.

In the next season, I am committed to giving back. I will dedicate my time and resources to underserved communities, mentor youth and the next generation of leaders, and participate on Advisory Boards aligned with my purpose and values, particularly in real estate and homebuilding.

## HOBBIES

Hiking & Biking  
Pickleball & Tennis  
Golf  
Travel

## CONTACT

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## EDUCATION

### Texas A&M University

June 1983 – May 1987  
GPA: 3.3 / Major GPA: 3.9

## WORK EXPERIENCE

### HistoryMaker Homes – President

September 2013–December 2023  
HistoryMaker Homes is a private homebuilding and development company founded in 1949. I was instrumental in growing Texas' oldest homebuilder according to Builder 100 from number 74 (58 private) in 2013 to 57 (38 private) in 2023, expanding the operating footprint from DFW into Houston and San Antonio. Joined as VP Internal Operations, promoted to COO in 2015, and then promoted to President in 2017, the first non-family member President.

### CoastOak Group – Senior Vice President Operations

September 2009–September 2013  
A privately held real estate development and investment management company founded in 2008, focused on residential, multifamily, and mixed-use communities in markets across the United States. Managed builder relations and contributed to market analytics and project planning. I joined as Vice President and then promoted to Senior Vice President in 2011.

### Centex – Division President

June 1987–September 2009  
Joined general contractor JW Bateson, a Centex subsidiary, as estimator, then following progressive promotions became project manager in 1992, on the Indianapolis VA Hospital. Over ten years engaged in three hospitals, a prison, apartments, and other special projects. In 1997, I received promotion to Director of Construction Practices with affiliate Centex Homes, where I discovered my true passion in real estate and homebuilding. Over the following twelve-years, I excelled in operations, land acquisition & development, and as Division President, with full P&L responsibilities.